



FOR IMMEDIATE RELEASE

## **IRIS USA Introduces Ohyama Lights, LLC as its Newest Division**

PLEASANT PRAIRIE, Wisconsin, March 28, 2013 (Ohyama Lights, LLC) – IRIS USA, manufacturer of plastic storage containers and pet products, is proud to announce its newest division, Ohyama Lights, LLC at its facility in Pleasant Prairie's Lakeview Corporate Park. Ohyama Lights develops LED light technology for commercial and residential use.

Iris Ohyama, parent company of IRIS USA, is one of the largest LED lighting manufacturers in Japan and is focused on bringing its technology to businesses and homes in the United States. The Ohyama Lights brand will include LED bulbs and light fixtures for various applications. Future product launches will include a market-leading LED bulb with built-in motion and photo control sensors.

As the cost of energy increases, LED technology offers a solution for businesses to decrease their operating costs and maximize profits by using less energy and maintenance to illuminate factories, offices, and stores. LED bulbs use 25% of the energy and last up to 25 times longer than traditional incandescent bulbs.

### **Parent Company Profile:**

IRIS Ohyama, Inc., which is headquartered in Sendai, Japan, is a global manufacturer of over 14,000 household products with a workforce of over 8,000 employees. IRIS Ohyama originated in 1958 and expanded into the U.S. market in 1994, with its principal U.S. headquarters located in Pleasant Prairie, Wisconsin. Iris Ohyama's attention to its customers has grown its operations in Asia, America and Europe.

### **Media Contact:**

Adam D. Smith  
Regional Sales and Marketing Manager  
Ohyama Lights, LLC  
[adams@ohyamalights.com](mailto:adams@ohyamalights.com)  
Cell: 262-498-1578  
262-612-1000 x1195  
11111 – 80<sup>th</sup> Avenue  
Pleasant Prairie, WI 53158